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Introducing the 2019 YANMAR Utility Task Vehicle Lineup

Adairsville, GA (September 28, 2018) – YANMAR America is proud to announce the 2019 YANMAR BULL Series Utility Task Vehicle lineup is expanding to include the all new YANMAR diesel Brahma model, plus a new eye-catching gas-powered special edition Longhorn (6 Passenger) UTV in the popular Black Angus trim and color scheme.

The Brahma is powered by a famously reliable YANMAR three-cylinder diesel engine and offers a new design and look for the BULL Series UTV family. The Brahma will be available in three different trim levels, beginning with the base canopy model with a hard-top roof. Next is the semi-cab model, which offers partial enclosure with a front windshield that includes a wiper system, a rear window and extra storage space. Rounding out the Brahma line is the premium full cabin model which offers weather sealed door channels, class leading storage, powered dump bed tilt and an automotive like HVAC system that will keep occupants in ultimate comfort regardless of season.

The Brahma models will be offered in YANMAR premium metallic red, traditional YANMAR red and a new deep tactical green. Brahma edition models will be feature rich with two individual bucket seats that can be complimented with a center console and additional storage options. Other features that separate YANMAR from the competition are under seat and side access storage boxes that offer industry leading storage capacities.

With the Brahma's best in class ground clearance, handling and ride quality, it feels more like a performance work vehicle designed to inspire operator confidence at any speed, over various terrains. Trail riding and other recreational activities are suited to the Brahma due to the adjustable shock absorbers and long travel independent suspension. The Brahma comes standard with a large, durable cargo bed, and greater payload and towing capacities to get the job done. Prototype models will be unveiled on October 16th, 2018 at the Sunbelt Expo in Moultrie, GA and on October 17th, 2018 at GIE Expo in Louisville KY. The new Brahma diesel is scheduled to arrive at YANMAR Dealers in early 2019.

The 2018 special edition was the standard BULL (3 Seat) model available in the appealing Black Angus trim package. In 2019 the special edition model will be our popular Longhorn (6 seat) model configured with the Black Angus trim features. The special edition design includes matte metallic grey paint, with a matte black hood and black aluminum wheels. The hood features a large, carbon fiber Longhorn logo graphic that blends with the Black Angus edition and additional carbon fiber touches on the sides and cargo bed complete the look of the machine. The addition of a rear grab bar enhances the ruggedness and durability of this special edition model. Like last year, the Black Angus edition has limited build quantities and will only be available while supplies last. Model year 2019 gas powered UTVs will begin shipping to dealers in December 2018.

"YANMAR is respected world-wide for their reliable and economical diesel engines, so it only makes sense to offer UTVs powered by a YANMAR diesel engine," commented Jason Fitch, UTV Division Manager. He went on to say, "We are excited about the launch of the YANMAR powered Brahma Edition and what it will mean for our customers, dealers and the YANMAR brand as a whole. After all, YANMAR is Diesel; they developed the world's first commercially viable small diesel engine, which lead to the global industry as we know it today."

As with the last two years, all BULL Series UTVs will be available through YANMAR's extensive U.S. construction and agriculture dealer network. New dealer opportunities are available for select candidates.

YANMAR entered the off-road vehicle market in December of 2016 with the BULL Series line of UTVs that included the gas-powered standard BULL and Longhorn edition in a sleek silver and premium red color design.

For more information, please visit thebullseries.com.

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About YANMAR UTV Division

YANMAR UTV Division specializes in purpose-built UTVs for the Agricultural, Construction, Commercial and Rental market segments. The Rent-A-BULL UTV is designed specifically to serve segments that require stringent safety demands. Each Rent-A-BULL is customized to order with array of options such as the built-in speed limitation, horn kits, back-up alarms, safety beacon strobe lights, and roof and windshield choices. YANMAR UTV Division stands out with its factory assembly option that takes on the burden of custom assembly off of dealers and customers.

About YANMAR America

YANMAR America Corporation, located in Adairsville, GA, is the regional headquarters of Yanmar Co., Ltd. a global company based in Osaka, Japan. Yanmar Co. Ltd., was established in 1912, and in 1933 became the world's first manufacturer to develop a practical small diesel engine. Today, YANMAR is a recognized leader in the design and manufacturing of advanced performance diesel engines and diesel-powered equipment, as well as gas engine based energy systems.

YANMAR America Corporation opened a second facility in Acworth, GA in November 2017. Appropriately named the EVO//Center, it serves as a showroom, training center and customer experience campus designed to support dealers, customers, and community through the YANMAR mission of empowering sustainability. Find more information on the Evo//Center at yanmarevocenter.com.

YANMAR America Corporation is located at 101 International Parkway, Adairsville, GA 30103. For more information about all of YANMAR's solutions, please visit yanmar.com/us.

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